

PRESS RELEASE

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Badger Alloys Adds Executives, Expands Capabilities

MILWAUKEE, WIS -- Badger Alloys, Inc., a full-service castings manufacturer in Milwaukee, Wisconsin, is pleased to announce the addition of several executives and the expansion of its engineering capabilities.

Steve Cooke has joined the company as vice president – sales. Cooke has more than 20 years' experience in the manufacturing industry, including more than ten years with global coatings leader PPG. "We're excited to welcome Steve to our firm," says CEO Rob Cowen. "His experience implementing customer-focused, long-range growth strategies will help propel Badger Alloys into the next generation of casting manufacturing." Cooke holds an Honors Business Administration (MBA) degree from the University of Western Ontario, Canada, and has attended executive development programs at Yale and Queens Universities.

The firm continues to expand its engineering capabilities with the addition of foundry engineers **John Anderson** and **Ross Henry**. Both engineers bring experience with the latest solidification modeling software, as well as fresh exposure and knowledge of the most cutting-edge foundry practices. They round out our engineering team -- which boasts over 75 years of cumulative casting experience -- by providing innovative solutions to challenging casting issues. Their extensive knowledge of modern casting technology will help Badger Alloys remain on the forefront of steel casting manufacturing.

Anderson graduated from the University of Wisconsin - Platteville with a BS in Industrial Technology Management. **Henry** graduated from Western Michigan University with a BS in Manufacturing Engineering Technology.

Located in the heart of Milwaukee and founded in 1966, Badger Alloys offers single-source capabilities for custom castings. The company pours more than 200 different alloys and includes a sand foundry, pattern shop and machine shop to offer customers fully integrated services.

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